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What's New, What Matters, and Whatever it takes.®

Welcome to our latest edition of the newsletter, where creativity meets certainty in the world of construction and building supplies. In "What's New", we introduce innovative items that raise the bar for authenticity and design, such as Trex Signature® Decking and LP SmartSide brushed smooth. Then, in "What Matters", we bring attention to exciting news such as

Taiga Exterior Wood gaining approval from Parks Canada, ensuring durability and environmental responsibility. Lastly join us as we spotlight community initiatives and passionate individuals doing "Whatever It Takes®", showcasing Taiga's contribution to the December 72-hour build.

[Discover more about Taiga](#)

What's New.

Introducing Trex Signature®: Setting the Standard for Authenticity in Composite Decking Innovation!

Get ready to elevate your outdoor space with Trex Signature® decking. Designed to redefine authenticity in composite decking, Trex Signature® introduces a new level of aesthetic appeal and performance. With its innovative technology and luxurious design, it is set to revolutionize your outdoor living experience.

Trex Signature®: Your Gateway to Elevated Outdoor Living.

Crafted with precision and eco-friendly materials, it combines ease of maintenance with the high performance of wood plastic composite, all while offering the most authentic wood look in nature-inspired colours like "Ocracoke" and "Whidbey". Engineered for unparalleled durability and style, Trex Signature® transforms your deck into a sophisticated outdoor oasis, perfect for every gathering. Experience the new benchmark in decking innovation and make every moment unforgettable.



[Learn more about TREX](#)

LP SmartSide Brushed Smooth.



LP SmartSide® Brushed Smooth products feature engineered wood strand technology that offers superior protection against hail, wind, moisture, fungal decay and termites. Available in 16 versatile colours, to complement any home design for many years to come, not to mention the ease of installation to reduce the time it takes for you to sit back and enjoy how it looks.

[Learn more about LP SmartSide® Brushed Smooth](#)

What Matters.

Go Green with Confidence: Taiga Exterior Wood, Approved by Parks Canada.

Great news! Taiga Exterior Wood has been officially approved by Parks Canada for its "Preserve CA-B" and "Tanatone Wolmanized Outdoor Wood", available in both green and brown wood as a top choice for your outdoor projects, offering durability and built-in protection perfect for Canadian climates.



Choose the eco-friendly and high-quality option trusted by Parks Canada. Build lasting decks and fences with Taiga and enjoy your outdoor space with peace of mind.

[Read the Prairie Product Approval Document](#)

[Read the Ontario Product Approval Document](#)

Whatever it takes.®

Industry Partners Band Together in 72-hour Build in December.

In a true display of community and partnership, Taiga Building Products was proud to work with our industry partner LP Building Solutions in December 2023 to supply all of the siding required for the 72-hour home build for the Oostlander's, whose home went up in flames on the morning of August 29th, 2023 in Cremona, Alberta.



After months of careful planning, more than two dozen volunteers of various trades banded together to work on this weekend-long build with hundreds more contributing with food, shelter, donations, and materials for the new home and crew. Taiga Building Products was honoured by the opportunity to give back and make a difference. The outpouring of support and community engagement throughout this project was beyond what anyone could have expected. The project was a total success with the home being complete at 6:23pm on Monday, December 18th, 2023. Mark and Kendall Oostlander and their two sons were overwhelmed and excited to be moving into their new home, just a week ahead of Christmas!

QUESTIONS? REACH OUT TO YOUR TAIGA REP TODAY.