

IN A DEDICATED LIFETIME OF WORK, SOME STARS JUST SHINE BRIGHTER!



WRLA – 2021 INDUSTRY ACHIEVEMENT AWARD



Celebrate Taiga CEO Trent Balog's dedication to the industry. Join us January 20th during the 2022 WRLA Awards night.

Trent Balog has been awarded the 2021 Industry Achievement Award. With nearly 40 years of industry experience Balog's career started when he got a job at Weldwood of Canada's Edmonton warehouse, and then he moved to Saskatoon in a sales role before moving to Calgary in 1987 with McMillian Bloedel, where he was a Sales Supervisor/National Accounts. Trent ultimately made the move to Taiga Building Products in 1995, where he has spent the past 27 years. Trent began as a Trader, then progressed to helping develop the preserved wood program for the Prairies. He was integral in launching Taiga Logistics, WMS platform and from there he continued to take on more senior roles such as GM of the Prairies, Western VP and then COO. He was CEO/President for six years and retires from Taiga at the end of 2021.

"When I started working with Weldwood, my father was a Manager at the branch. I was that young kid— 'here take a broom and go work in the warehouse.' I started driving a forklift in the summers, then sales on the 'gluevan' and doing those kinds of things. I got my opportunity. You don't realize you're going to end up with a 40-year career in the same industry."

taiga support - there for our communities



Taiga Building Products is announcing that it is donating \$100,000 to the Canadian Red Cross in support of the victims of flooding in BC's lower mainland.

CEO Russ Permann commented, "Not only are we headquartered in the lower mainland, but a number of our people are located in British Columbia, along with many of our industry partners who are all being negatively impacted by the historic flooding in the region. The impacts of this event are being felt throughout our industry community, both in the immediate affected area and well beyond. We hope that our support, doing whatever it takes, will help the region bounce back quickly and ease the suffering of those in the most immediate need."

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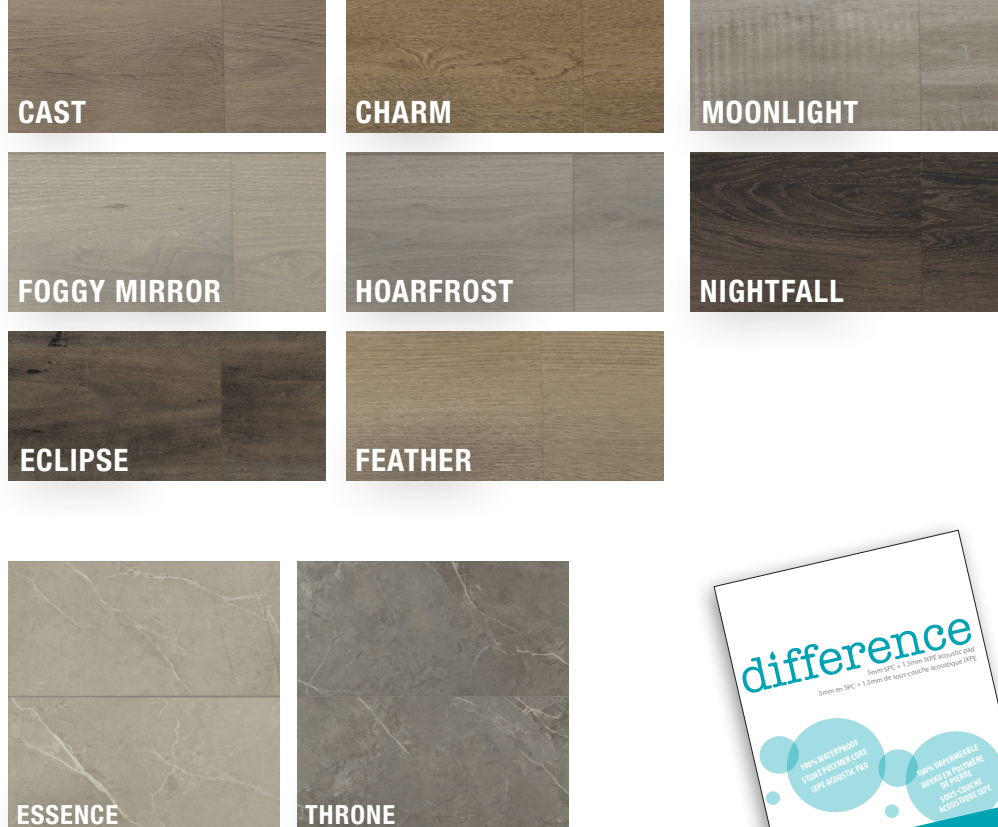


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